## Poll Results: Electoral Reform & Political Cooperation

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## Methodology

Interviewing for this Environics National Telephone Survey was conducted between March  $18^{th} - 24^{th}$ , 2013, among a national random sample of 1,004 adults comprising 502 males and 502 females 18 years of age and older, living in Canada. The margin of error for a sample of this size is +/- 3.10%, 19 times out of 20. Data collection was conducted from Environic's central location dialing facilities in Toronto, Ontario.

## **Results**

## If an election were held tomorrow, which party would you vote for?

**QUESTION**: If an election were held tomorrow, which one of the following parties would you vote for?

*Note: Subsample of "Combined decided eligible voters" (786 people)* 

#### **ANSWER:**

The Conservative Party: 35%

The Liberal Party: 26%

The New Democratic Party: 25%

The Green Party: 8% The Bloc Quebecois: 5%

## Is Canada's democratic system broken?

**QUESTION:** [Some/Other] people think that Canada's current democratic system does not adequately represent the interests and values of most Canadians, and that our political system is broken and needs to be fixed. [Some/Other] people think that Canada's current democratic system is effective and works well to balance the needs of the many with the needs of the few.

Which of these statements is closest to your own viewpoint?

#### **ANSWER:**

		Results by vote intention					
	Entire sample	Liberal	Conservative	NDP	Green	Undecided	
Broken and needs to be fixed	45%	47%	21%	59%	63%	47%	
Effective and works well	33%	34%	52%	21%	24%	24%	
Depends	19%	19%	24%	19%	12%	20%	
Don't know/NA	3%	1%	3%	1%	1%	9%	

## Do you support moving towards a system of proportional representation?

**QUESTION:** Some people favor bringing in a form of proportional representation. This means that the total number of seats held by each party in Parliament would be roughly equivalent to their percentage of the national popular vote. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose moving towards a system of proportional representation in Canadian elections?

#### **ANSWER:**

		Results by vote intention					
	Entire sample	Liberal	Conservative	NDP	Green	Undecided	
Strongly support	24%	27%	13%	42%	43%	16%	
Somewhat support	46%	50%	49%	40%	50%	39%	
Somewhat oppose	11%	11%	15%	8%	1%	12%	
Strongly oppose	7%	4%	13%	3%	3%	7%	
<b>Depends on the type</b>	6%	4%	5%	5%	2%	12%	
of proportional rep.	070	470	370	370	270	12/0	
Don't know/NA	6%	3%	5%	1%	1%	15%	

## Did you vote in the 2011 election?

**QUESTION:** There are many reasons why a person would or would not vote in an election. Did you vote in the most recent federal election held in May 2011?

#### **ANSWER:**

Yes: 81% No: 17%

Not eligible: 2%

# If the Liberals, NDP and Green Party jointly fielded only one candidate in your riding, what would you do?

**QUESTION:** If the Liberals, NDP and Green Party decided to jointly field only one candidate in your riding in order to defeat the Conservatives, would you \_\_\_\_?

## **ANSWER:**

		Results by vote intention					
	Entire sample	Liberal	Conservative	NDP	Green	Undecided	
Vote for the single Liberal/NDP/Green candidate	37%	70%	3%	72%	64%	12%	
Vote for the Conservative candidate	25%	7%	80%	5%	2%	4%	
Decide not to vote	18%	16%	8%	16%	24%	28%	
Vote for Bloc	1%	-	-	-	-	1%	
Vote for another party	1%	-	-	-	1%	1%	
Don't know/NA	18%	7%	9%	6%	9%	55%	

## Would political cooperation make acknowledged non-voters more or less likely to vote?

**QUESTION:** If the Liberals, NDP and Green Party agreed to field only one candidate in key ridings, what impact would this have on your likelihood to vote in the next election? Would it make you \_\_\_\_?

Note: Subsample of those who acknowledged not voting in the last election (171 people)

#### **ANSWER:**

		Results by vote intention					
	Entire sample	Liberal	Conservative	NDP	Green	Undecided	
More likely to vote	22%	34%	32%	7%	9%	22%	
Less likely to vote	10%	16%	6%	10%	14%	6%	
No effect	66%	46%	62%	81%	68%	70%	
Don't know/NA	3%	4%	-	2%	9%	2%	

## For comment -

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